

Dear Vendor,

The National Costumers Association, established in 1923, is a vibrant, business-minded group of year-round costume store owners. Through the years we have been *the* information source for our membership. You can be part of that network!

This year The NCA Buyers Group is rolling out innovative and exciting opportunities for you to reach our members. Our magazine, web-site and email blasts will drive costumers to your product line. The NCA Buyers Group keeps your company at the front of the customers mind. This is a unique opportunity to reach your established customers and develop new ones. Great follow up advertisement deals added to the different packages allow you a great marketing connection with the year round costume store. **Our members buy from people they know.**

To participate in this established proven network of customers you need to **Join Now!** Complete the attached **Participation Form**. Your special offers will be included in the Buyers Group Program in 2018.

The Buyer's Group minimum offering time limits should be January 2018 through March 31, 2018. After March 31, 2018 the offers may be continued at your discretion.

\$925 Buyers Group Package: Platinum Membership

Includes your NCA annual membership dues, you will be listed as a "Platinum" member in all publicity.

Also includes:

- A monthly "vendor information" newsletter, with information that you provide, will be e-blasted to all buying members, including links to information you want to share with Rental/Retail and Retail Only members;
- Access to the full NCA membership list, with contact information, print or digital that is updated **live and in real time that you can access anytime**;
- Listing in the Buyers Group booklet, distributed to all NCA members, and at the 2018 Halloween & Party Expo, inserted in *The Costumer* magazine, "the members only" section of the NCA web site and anywhere else the Buyers Group discounts are listed;
- Full NCA membership rights and privileges;
- Hospitality sponsorship credit at the \$500 level;
- One (1) full page editorial in *The Costumer* magazine*;
- Ten (10) free e-contact ads*;
- A credit of \$360.00 in advertising to be used at your discretion. This credit can be used toward advertising in any publication, printed or electronic.
- 10% discount on all *The Costumer* and e-contact ads.

\$625 Buyers Group Package: Gold Membership

Includes your NCA annual membership dues, you will be listed as a "Gold" member in all publicity. Also Includes:

- A monthly "vendor information" newsletter, with information that you provide, will be e-blasted to all buying members, including links to information you want to share with Rental/Retail and Retail Only members;
- Access to the full NCA membership list, with contact information, print or digital that is updated **live and in real time that you can access anytime**;
- Listing in the Buyers Group booklet, distributed to all NCA members, and at the 2018 Halloween & Party Expo, inserted in *The Costumer* magazine, "the members only" section of the NCA web site and anywhere else the Buyers Group discounts are listed;
- Full NCA membership rights and privileges;
- Hospitality sponsorship credit at the \$250 level;
- Five (5) free e-contact ads*
- A \$270.00 credit in advertising to be used at your discretion. This credit can be used toward advertising in any publication, printed or electronic.
- 10% discount on all *The Costumer* and e-contact ads.

\$350 Buyers Group Package: Silver Membership

Includes your NCA annual membership dues, you will be listed as a "Silver" member in all publicity. Also includes:

- A monthly "vendor information" newsletter, with information that you provide, will be e-blasted to all buying members, including links to information you want to share with Rental/Retail and Retail Only members;
- Access to the full NCA membership list, with contact information, print or digital that is updated **live and real time that you can access anytime**;
- Listing in the Buyers Group booklet, distributed to all NCA members and at the 2018 Halloween & Party Expo, inserted in *The Costumer* magazine, "the members only" section of the NCA web site and anywhere else the Buyers Group discounts are listed;
- Full NCA membership rights and privileges;
- Three (3) free e-contact ads*;
- A credit of \$90.00 in advertising to be used at your discretion. This credit can be used toward advertising in any publication, printed or electronic.
- 10% discount on all *The Costumer* and e-contact ads.

* Contact pub@costumers.org for your magazine advertising needs and to ensure you are receiving the proper credit toward your advertising. Contact: office@costumers.org for your FREE E-contact ads. Placement of ads is contingent upon reserving ad space prior to the specific issue's deadline, as well as timely submission of ad artwork.

STEP 4: Complete payment information below.

Check # _____

Credit Card #: _____

Exp Date: __/__/__ Name on Card: _____

Zip Code: _____ security code on back of card: _____

Signature: _____

Remember: You must become a part of the National Costumers Association's organization, at one of the above tier levels, in order to take part in our Buyers Group Program. If you do not choose to offer a Buyers Group Program you will still be listed as a Vendor Member at the chosen tier level in all media released to our members, and enjoy the benefits of that tier.

Your membership form along
with payment should be
returned to:

NCA

P.O. Box 3406, Englewood CO, 80155 or 2851 S. Parker Rd., Ste. 1210, Aurora, CO 80014

Phone: 303-339-0905

Fax: 303-200-7099

Don't forget to follow us



NCA VENDOR BUYERS GROUP PARTICIPATION FORM 2018

Get the most out of your NCA vendor membership by taking part in the NCA Buyers Group program. Your company's program will be publicized in all media sent to our membership.

The following three items may be emailed to the NCA Buyers Group Chairpersons at buyersgroup@costumers.org. You will receive a reply by email, confirming your offer with terms and conditions that you must approve before printing. No vendor will be publicized until payment is received.

You may also submit these pages along with your membership form via fax to **303-200-7099**, or via mail to **NCA, 2851 S. Parker Rd. Ste. 1210, Aurora, CO 80014**

. Your information will be then forwarded to the Buyers Group Chairpersons.

1. Items that you specialize in: (Please use 15 words or less for publication in our Roster and Brochure):

2. Please indicate your discount or offer within the space provided (a discount or offer that is only given to **members** of the National Costumers Association). Add an additional page if necessary.

3. Please indicate any Terms and Conditions in the space provided:

Authorized Signature: _____ Date: _____

Printed name of authorized person: _____

Please direct any questions about this form to: Gary Broadrick/Glenn Alexander
Phone, 615-256-0070 or email buyersgroup@costumers.org.